Feast Your Mind

Saturday, February 21, 2015 at 7:30 p.m.
“No sensible decision can be made any longer without taking into account not only the world as it is, but the world as it will be.”

- Isaac Asimov

Dear Friends,

This year, 2015, will mark the fifth year of the Feast Your Mind celebration to benefit the Ronald C. Wornick Jewish Day School. On February 21, 2015, Wornick supporters will gather at 14 homes on the Peninsula for an evening of food for the mind and the body. Each home will have a fascinating speaker along with a delicious meal in an intimate setting to provide an opportunity for true discussion and learning.

This year, the proceeds will benefit our Arts and Technology programs to upgrade equipment and provide teacher training to infuse the arts and technology in all aspects of our curriculum. As Margaret Mead once said, “We are now at a point where we must educate our children in what no one knew yesterday, and prepare our schools for what no one knows yet.”

Please use this invitation to learn more about Wornick Jewish Day School and to choose to join us for an evening of camaraderie and learning for a wonderful cause - our children’s future.

Katie and Mike Wolff
2015 Feast Your Mind Chairs

Dr. Barbara Gereboff
Head of School
Founded in 1986, the Ronald C. Wornick Jewish Day School has been providing a stellar education to students in grades K-8 for 29 years. Our program is designed to instill deep engagement and a passion for learning, while providing the necessary skills for a lifetime of academic and professional success. Much of our teaching includes interdisciplinary units, in which students create thematic connections across a variety of subjects. Students emerge with the ability to draw enduring understandings from their studies, the research skills to dig ever deeper, and the communication tools that will enable them to articulate their discoveries with clarity and creativity.

Hebrew and Judaic Studies at Wornick are part of our core academic program in every grade. Our community is connected through joyous holiday celebrations, weekly Shabbat rituals, music and the arts celebrating the diversity and unity of the Jewish people in America and around the world.

If you have not seen the school, please come visit and experience the excitement of discovery taking place in every classroom, hallway and outdoor space!
Serving the State of Nevada in the US House of Representatives from 1998 to 2013, Shelley Berkley earned the title of “hardest working woman in politics” for her tireless work on issues that matter to Nevadans: job creation, education, healthcare, and renewable energy. Additionally, Shelley also was known as one of the strongest and most outspoken supporters of Israel in Congress. She left her mark on every resolution, legislation, committee markup, and floor debate affecting Israel and the Middle East.

Currently, Shelley serves as the Chief Executive Officer and Senior Provost for Touro University Western Division overseeing two of the fastest-growing medical schools in the western United States as well as allied health science and education programs with a current total enrollment of more than 3,000 students.

Serving California Style Meat & Vegetarian In San Mateo

Debbie and David have lived on the Peninsula for 14 years. They are the proud parents of two Wornick students, Jonathan (7th grade) and Zachary (3rd grade). Debbie serves on the Board of Directors of the P/CC and is co-chairing their annual gala. She is working on a second career as a soprano. David is a partner at the law firm of Fish & Richardson practicing in the field of intellectual property. They are delighted to be hosting a dinner for Feast Your Mind again to help support Wornick.

Dana and David are celebrating their 10th year of being parents at Wornick. Their son, Zachary (Wornick ‘13) is a freshman at Hillsdale High School and their sons, Jordan and Gabriel, are in the 7th and 4th grades respectively at Wornick. David is a Senior Director of Engineering at Yahoo! and Dana is a volunteer extraordinaire who spends her time taking care of her family. They are delighted to open their home to host Feast Your Mind.

Topics covered in her workshops include puberty, healthy relationships, sexual decision making, STIs, birth control, and increasing communication about sexuality within families. She also works as a lecturer at San Francisco State University, serving as a faculty member for the last 12 years. Ivy is looking forward to sharing how to make these sensitive conversations comfortable and fun.
What is privacy and does it still matter in this always “on” world? Michelle Dennedy, the Founder of The iDennedy Project and TheIdentityProject.com is a privacy pioneer and is widely recognized based upon her experiences at Oracle and Sun Microsystems as an expert in the areas of privacy and identity. Michelle plans to discuss “Privacy, Personhood & the Manifesto: How to build a future that we want?” In a fun-filled and memorable evening, Michelle will share how parents and people are the most powerful change agents in technology.

Additionally, Michelle will discuss some basic steps everyone can take to protect personal data as well as share how and why she commenced on her personal journey to debate, learn, innovate, and drive the concept of identity in all of its forms and facets.

Hosted By
Judy Fridman & Barry Frankel
Serving
American Beef & Fish
In Foster City

Judy and Barry are both retired. Judy spends her time volunteering at Hillsdale High School and at Wornick, where she ran numerous fundraisers and the hot lunch program. She is currently an advisor for BBYO (a Jewish Youth Leadership Organization). Barry is a retired golf pro and now spends time golfing and taking care of Judy and her kids. Judy’s children attended Wornick for nine years and now attend Hillsdale High School. They have enjoyed attending and hosting dinners for Feast Your Mind in the past and are excited to host again this year.

What can we learn from Apple? Jean-Louis Gassée can tell us. He is a venture capitalist, investor, entrepreneur, and former executive at Apple Computer, where he worked for Steve Jobs and John Sculley. While at Apple, Jean-Louis served as Head of Apple France then moved on to be the Head of Macintosh Development, later becoming the Head of Apple’s Advanced Product Development and Worldwide Marketing.

So much of Apple’s current success is a direct result of Jean-Louis’ fervent belief in the Mac OS platform and his refusal to license Mac OS to other companies. Upon leaving Apple in 1991, Jean-Louis founded Be Inc., and developed a new operating system that became known as BeOS which was later bought by Palm, Inc. Currently, Jean-Louis is a Venture Partner at Allegis Capital.

What Can We Learn from Apple?
Developer and Venture Partner,
Allegis Capital

Jean-Louis Gassée

Hosted By
Harri & Raziel Ungar
Serving
Mexican
In Burlingame

Hava and Raziel are the proud parents of one-year-old Max. Raziel is the owner of Burlingame Properties, an avid outdoorsman and adventurer, a past member of the Wornick Board of Directors and proud graduate (Wornick ’93). Hava is currently teaching an undergraduate course at Stanford University, Introduction to Nutrition, is a registered dietitian and recent Masters of Public Health graduate. They are looking forward to hosting a Feast Your Mind dinner to support Wornick.

Hosted By
Judy Fridman & Barry Frankel

Feast Your Mind
Serving
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Feast Your Mind
The implications of the Islamic State’s emergence are significant for Israel and the Middle East, and contribute to a regional atmosphere in which Iran may make major gains. Hear from top AIPAC speaker, Adam Harris, and learn how the expansionist goals of the Islamic State are affecting U.S. foreign policy and the safety and security of Israel.

Adam Harris joins AIPAC’s Pacific Northwest as the Regional Director, overseeing all of AIPAC’s political, grassroots and community outreach efforts in Northern California, Oregon, Washington, Alaska and Northern Nevada. Adam recently moved from AIPAC’s Washington, DC headquarters where he worked in partnership with the organization’s executive team and board leadership crafting AIPAC’s policy messaging, marketing and social media.

Meet a true visionary technology leader, Bradley Horowitz, and learn about how to optimize the journey “From Idea to Impact.” Bradley is currently the Vice President of Product for Google’s social products, including Google+, a product he conceived. Bradley previously worked in Google’s Consumer Application Division, which includes Gmail, Gtalk, Google Docs, Google Voice, and Calendar.

Prior to Google, Bradley was Vice President of Advanced Development at Yahoo! where he identified and led their key “Web 2.0” acquisitions, including Flickr, MyBlogLog and Jumpcut. Bradley was also the co-founder and CTO of Virage.
Pamela Davis Kivelson is a Silicon Valley based artist and lecturer at Stanford University’s Design School. Her passion to tell visual stories behind scientific thought has manifested through her teaching and exhibits. She has used her artwork to make technology and science more approachable. She has exhibited nationally and internationally in museums and galleries that include Krannert, DeSasset, Wight Art Gallery, Robert Koch, Stephen Cohen, and Moreton Street.

Pamela has experimented with every medium from sculpting to drawing and has carved out her own scientific narrative through her art. While dining with Pamela, she plans to discuss “Art, Media, and Technology in Silicon Valley: Past, Present, and Future.”

Rebekka and Mike are the proud parents of Wornick 8th grader, Zachary. Mike is Director of Product Marketing at Marketo, a company that makes software for marketers. He currently serves as President of the Wornick Board of Directors. Rebekka is in business development for Abbott Vascular and focuses on a recently approved device that non-surgically repairs leaky heart valves. Wornick has been a great partner in helping them raise a wonderful young man both socially and academically, and therefore it gives them great pleasure to host this event in support of the school.

Karen and George are the proud grandparents of a 2nd grader at Wornick. George is a practicing dentist in San Mateo as well as a clinical instructor at the University of Pacific Dental School. Karen served on the San Mateo County Civil Grand Jury and worked for many years in the Hillsborough City School District as a middle school educator, a vice principal, an elementary school principal, and a district office project manager. Both Karen and George volunteered in all activities in which their three sons participated. Karen currently serves on the Wornick Board of Directors. They are delighted to open their home to host a Feast Your Mind dinner.

Ever wonder how to deal with that person at work who’s extremely self-centered, harms office morale, and acts inappropriately? Widely sought as a speaker at corporations, associations, and universities, Ken Lloyd, Ph.D is regarded as the ultimate expert on how to deal with difficult situations at work.

In addition to currently serving as the VP for Planning & Development at Strategic Partners, Dr. Lloyd writes a workplace column that appears in newspapers across the United States, and has written numerous best-selling books such as Jerks at Work: How to Deal with People Problems and Problem People, Be the Boss Your Employees Deserve and 151 Quick Ideas to Recognize and Reward Employees. He will share stories about some of the biggest workplace challenges and will discuss strategies to effectively build a strong company culture.
A Wornick education is an investment in our Jewish future
Learn to roll sushi from a master, Rabbi Alex Shandrovsky. Rabbi Alex aka the “Sushi Rabbi” is the owner of L’Chaim Sushi, the world’s first kosher and sustainable sushi provider. Rabbi Alex will share his journey about how to become more mindful about the food that we eat and provide attendees with the tools, knowledge, and palette to discern quality, ethically sourced, and spiritually infused food.

Attendees will roll sushi, enjoy some sake, discuss sustainability issues, and dine on a cuisine of delicious sushi.

Hosted By
Lainee & Leonard Engel
Serving Kosher Sushi
In San Carlos

Rabbi and Founder, L’Chaim Sushi
Alex Shandrovsky

Today, more than ever, the world is under the huge threat of wars and conflict. In most of these circumstances, women and children often suffer the most. Despite the tremendous challenges that women in these situations face, many have the courage to stand for peace and to show how to rebuild lives and communities. Dr. Zilka Siljak is a research scholar and public intellectual from Sarajevo, Bosnia and Herzegovina who addresses cutting-edge issues involving human rights, politics, religion, education and peace-building.

For the last two decades, she has been working as a human rights activist in non-governmental organizations on the promotion of women’s rights, multi-religious dialogue and reconciliation.

Hosted By
Michal & Ealon Joelson
Serving Mediterranean Chicken
In San Mateo

Hosted By
Lainee and Len have been Wornick parents for 11 years. They have two boys, both alumni students, Ben (Wornick ’09) and Noah (Wornick ’14). Len works in his family business of property management and loves to play golf! Lainee volunteers at her kids’ high school, Kehillah Jewish High School, sits on the Board of Directors of PEN (Parents Education Network), and is an advocate for children with learning and attention differences. Lainee and Len are happy to continue to support the school by hosting a Feast Your Mind dinner every year since its inception.

Zilka Siljak
Visiting Fellow, Stanford University

Religion, Education and Peace-Building

Sushi Rolls with the Sushi Rabbi

Michal and Ealon are former Wornick parents, their daughter Talia graduated last year. Ealon is a neurologist at the Palo Alto Medical Foundation and is also the President of the Israel Peace Initiative, a non-profit organization supporting college students advocating on behalf of Israel. Michal is originally from Israel. She holds a Masters in Counseling Psychology and runs parenting workshops at schools and community centers. They are delighted to be hosting another Feast Your Mind dinner.
Everyone's a Critic

Have you ever posted a review on Amazon, Yelp, TripAdvisor, the Apple Appstore or elsewhere? Bill Tancer is the world’s preeminent expert on online behavior and his latest book is Everyone’s a Critic: Winning Customers in a Review-Driven World. More than 70% percent of consumers now consult online reviews prior to making purchases and these reviews can have a huge impact on a company’s success.

As a New York Times bestselling author and the General Manager of Global Research at Hitwise (a division of Experian), Bill will discuss what people are really doing online and how they use internet-based services, from searching to commerce and online giving. He will offer a unique perspective on human behavior and share insights into what our behavior means – how we think and act as consumers, citizens, and Net surfers.

Fireside Chat with our Founder

Meet the incredible person behind the legendary name! Join Ronald C. Wornick, the founder of the Wornick Jewish Day School, for a fireside chat. Mr. Wornick will share his incredible stories from his upbringing in Malden, Massachusetts to how he and his company developed the Meals, Ready to Eat (MREs) which revolutionized how and what servicemen and astronauts eat as well as providing another source of food to international humanitarian aid organizations.

Further, Mr. Wornick and his wife are private collectors of contemporary craft and are involved in various philanthropic efforts from the Wornick Family Foundation to the San Francisco Symphony and Contemporary Jewish Museum in San Francisco.
Sam Zien
Chef, TV/Radio/Online Host, Author

Cook with Sam

Sam the Cooking Guy...aka...Sam Zien is an everyday, next-door neighbor type of guy - with 14 Emmys! Whether Sam is on the Today Show or writing one of his three cookbooks or capturing one of his 450 livecasts, Sam genuinely shows how to cook easy, great food. His tagline “Food that's big in taste and small in effort” says it all.

Enjoy an evening with Sam the Cooking Guy and you’ll learn that the road to delicious food requires just “a handful of ingredients and a few steps – that’s it.” Disclaimer – Prepare for Sam to leave the “chef-speak” at the door.

Debra says it has been a true blessing being part of the Wornick Kindergarten teaching team for the past five years. After being a stay-at-home mom to their four children for 20 years, she decided to go back to work and surround herself with more little ones. Their two oldest girls live and work in LA and their son attends the University of Michigan. They are enjoying their time with their 16-year-old daughter at their home in San Mateo. Ken was born and raised on the Peninsula and works at Alain Pinel Reality in San Mateo selling real estate and managing property. They are delighted to be hosting a Feast Your Mind dinner to benefit the school.

Kathy and Ken are the proud parents of Abigail and Jonathan, who are in the 6th and 3rd grades at Wornick. Kathy works at the David and Lucile Packard Foundation as the Organizational Effectiveness and Philanthropy Director and serves as the current President of the Board of Directors at the PJCC. Ken is Managing Director at Macroeconomic Advisers and a member of the Wornick Board of Directors. They are looking forward to spending a great evening in the company of friends while hosting their Feast Your Mind dinner.

Changing our Society with Technology

Randi Zuckerberg
Founder & CEO, Zuckerberg Media

Technology is completely changing our society. Randi Zuckerberg will be sharing how to navigate the incredible new opportunities that technology brings to both our personal lives and our businesses. Randi is the Founder & CEO of Zuckerberg Media as well as the author of New York Times bestseller, Dot Complicated.

During this exciting dinner, Randi will take us through ten of the most exciting trends in tech, business, leadership, and entrepreneurship. There’s no doubt that Randi’s personal story of success is highly inspiring and attendees will enjoy her engaging personality.
Ronald C. Wornick Jewish Day School is proud of our strong connection with the State of Israel and her people. Through an innovative curriculum, Wornick has paired with the Reali School, a private school in Israel, for a nationally renowned twinning program. Our students learn about Israel through meaningful, personal, and engaging studies which culminates with a middle school exchange program.

On the evening of Feast Your Mind, there will be a simultaneous dinner at the home of Keren and Asaf Wexler, former Wornick parents. The focus of this dinner will be unity amongst the Jewish people and is open to all former Wornick families living in Israel, friends of Wornick, and Reali families.

Keren and Asaf are the happy parents of Shani and Tal, who attended Wornick for Kindergarten while living in Foster City, and Guy, who was too young at that time to study, but made sure to visit Wornick every day for pick up. Keren and Asaf lived in California for four and a half years and returned to Israel two years ago. They currently live in Ra’anana and maintain relationships with friends in the States as well as with Wornick families who returned to Israel. Keren works as a Director of Product Management at SundaySky in Tel-Aviv and Asaf is the Co-Founder and CTO of Colabo in Herzliya. They are pleased to host the Feast Your Mind dinner in Israel to maintain the relationships with past Wornick families and with the whole Wornick community.

Hosted By
Keren & Asaf Wexler
Serving Israeli Food
In Ra’anana

Thank you to last year’s dedicated Feast Your Mind Hosts
Gilah & Mark Abelson
Rebecca & Mike Berger
Roxanne & David Cohen
Lainee & Leonard Engel
Judy & Tom Fisher
Judy Fridman & Barry Frankel
Francesca Eastman & Edward Goodstein
Michal & Ealon Joelson
Jorie Dorsey & Dan Leemon

Adi & Tomer Magid
Irene & Stephen Moff
Keren & Eyal Ofek
Amy Rabinbo & Neal Rubin
Anne & David Steirman
Lara Drayan & Tom Stuart, Jr.
Marcy Kawadler & Daryl Thomas
Wendy & Jeremy Verba

Thank you to last year’s engaging Feast Your Mind Special Guests
Devin Aloise
Gadi Amit
Alex Anderman
Leo Beckerman
Martin Eberhard
Andrea Goldsmith
David Hoffman
Susan Krane
Dr. Bernadette Loftus
Larry Magid
Arthur Roth
Phil Schlein
Dr. Barry Sherman
Gregory Short
Dave Sobota
Dr. Kevin Tabb
Katherine Toy
Thank You to Last Year’s Feast Your Mind Donors, Attendees & Sponsors

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Feast Your Mind is truly a community event and could not happen without our amazing volunteers and staff. Thank you to everyone who has helped make Feast Your Mind so successful.

Katie and Mike Wolff
Chair, Feast Your Mind 2015
Sherry Lipson
Chair, Host Committee
Lara Druyan
Chair, Development Committee
Judy Fisher and Mike Wolff
Co-Chairs, Invitation Bios
Audra and Drew Greenspan
Past Chairs, Feast Your Mind 2014

Development Committee
Roxanne Cohen
James Dunn
Fran Eastman
Anne Steirman
Katie Wolff
Dalia Zatlin
Marketing and Communications
Lily Avida and Dana Izenson
Advisory Committee
Audra Greenspan
Mara Langer
Amy Sosnick
Gift Committee
Audra Greenspan
Special Guest Committee
Roxanne Cohen
Lara Druyan
Rabbi Dennis Eisner
Dr. Barbara Gereboff
Lindsay Kopecky
Ken Meyer

Acknowledgements

Feast Your Mind Kashrut Policy

For the purposes of this event, and in order to make our Kosher meals accessible to nearly all members of our community, we have adopted the following standard of Kashrut: Kosher means that the products used, including cheese and wine, carry a hechsher (any formal certification of Kashrut other than a plain “K”). If Kosher, the hosts use separate dishes, pots, pans and utensils for meat and dairy. Any event catered by a Vaad-approved Kosher caterer who brings their own dishes is Kosher. Please note: all homes which are not Kosher and are serving meat and chicken will be Kosher Style (no pork or shellfish). Also, all homes will be serving a vegetarian option.

Thank You to our Partners

Jewish Learning Works
Congregation Beth Jacob
Jewish Community Federation
Jewish Community Relations Council of San Francisco, the Peninsula, Marin, Sonoma, Alameda and Contra Costa Counties

Jewish Family and Children’s Services of San Francisco, the Peninsula, Marin, and Sonoma Counties
North Peninsula Chabad
Peninsula Jewish Community Center
Peninsula Sinai Congregation
Peninsula Temple Beth El
Peninsula Temple Sholom

Please contact the Development Office for more information about Feast Your Mind.
Phoenix Feinbloom
Director of Development
650-378-2621
pfeinbloom@wornickjds.org

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Our mission is to develop students who are socially and academically prepared to meet their full potential as engaged leaders committed to a life steeped in Jewish ethics and values.